

Kidpreneur Revenue Ideas

Classic Kid Income

Some kid businesses have been around almost as long as kids have. There are many ways for kids to make money, whether by profiting from their talents or monetizing items (assets) they have outgrown. As a bonus on the reselling used items, you get their buy-in decluttering the playroom, while they learn the painful lesson of depreciation.

- \$ Lemonade / Candy stands in the summer at neighborhood pool
- \$ Hot Cocoa / Cookie stands in the winter
- \$ Custom baking services: Make cookies, breads, or cakes on-demand (or as part of a neighborhood pop-up bake shop)
- \$ Set-up a car-wash with interior vacuuming and window cleaning for an upcharge
- \$ Sell outgrown clothes at a yard sale or on FB Marketplace
- \$ Sell outgrown books / toys / games at a yard sale or on FB Marketplace
- \$ Collect and redeem cans or bottles in states with deposits (California, Connecticut, Hawaii, Iowa, Maine, Massachusetts, Michigan, New York, Oregon, and Vermont)
- \$ Check vending machines you pass for spare change (it's a thing)

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Animal Lovers

The North American Pet Care Market was valued at over \$103 billion in 2020 and is expected to witness a 3.5% CAGR from 2021 to 2027¹. That's a lot of money, and kids can get involved in so many ways! Pet care refers to taking care of food & safety, exercise, nourishment and medical attention of a pet. While your kids are unlikely to open a veterinary clinic, they certainly can feed, bathe, walk, and clean up after many furry, feathered, and scaly friends.

- \$ Daily dog walking before and after school, or taking them to the dog park for exercise
- \$ Pet sitting while neighbors are away from home
- \$ Cage Clean-out services for rodents & reptiles
- \$ Yard Clean-up services: Weekly dog poop pick-up
- \$ Dog grooming: baths & combing out long fur
- \$ Baking services: Make and sell homemade dog treats
- \$ Make and sell dog bandanas, pet Halloween costumes, or other accessories
- \$ Make and sell bird houses or bat houses
- \$ Raise chickens; sell eggs
- \$ Raise goats; make and sell goat milk products

¹ GraphicalResearch.com

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Outdoorsy Types

The Lawn & Garden market amounts to \$129.3 billion in 2023. The market is expected to grow annually by 2.64% (CAGR 2023-2028)². For outdoorsy kids who enjoy plants and playing in the dirt, this can be a lucrative opportunity.

- \$ Plant watering/mail collection while neighbors are away from home
- \$ Classic lawn mowing
- \$ Pull weeds, collect acorns / gumballs, other simple yardwork
- \$ Mulching (a popular task for adults to outsource, though due to weight they may need to put the bags near their destination)
- \$ Start vegetable or flower seedlings; sell to neighbors for their gardens or at a yard sale. Offer to plant the seedlings for an additional fee.
- \$ Grow and sell vegetables and flowers at a farmers market or in the neighborhood.
- \$ Propagate houseplant babies. Sell to neighbors
- \$ Autumn yard clean-up: Raking or blowing leaves; bagging or pushing to the edge of the yard
- \$ Lifeguarding at your local pool
- \$ Help elderly neighbors sweep/shovel their front walk
- \$ Mailbox refreshment services – repaint post, box, house number consistent with any HOA guidelines if necessary
- \$ Post in neighborhood FB group services for odd jobs
(A neighbor recently posted a \$20 job offer for a kid to dig a 2' x 2' hole!!)

² Statista.com

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Crafty & Artistic Types

Kids are born artists and most enjoy crafting, at least while young. As bona fide talent emerges, show your older child a path to monetizing their artistry. Some of these will require Mom & Dad's help with online accounts/platforms.

- \$ Make and sell bath bombs, jewelry, greeting cards, lip balm, slime, artwork, holiday decorations, goat milk soap, or other handmade items on Etsy, eBay, FB Marketplace, or in your neighborhood. A parent will need to open the account (18+) for Etsy or eBay
- \$ 3D print trendy items and sell on Etsy or FB Marketplace
- \$ Design T-shirts and sell with on-demand printing (e.g., Shopify)
- \$ Sell illustrations, graphic designs, or other creative services on Fiverr
- \$ Post and license original photography for potential donations or cash. Check out Pexels, Pixabay, Alamy, Getty Images (Unsplash+), EyeEm, Foap, Dreamstime, Shutterstock, Adobe Stock, 500px, Photomoto, Etsy, Snapped4U, and Scoopshot.
- \$ Write and illustrate a book; self-publish on Amazon's KDP
- \$ Passionate writers can start a blog, and add AdSense ads, Affiliate marketing, and even Sponsored Posts if a company picks them up
- \$ Offer make-up artist services for older girls' date nights, or for younger girls' birthday parties
- \$ Professional Modeling

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Gamers, YouTubers, Content Creators & Influencers

What kiddo doesn't love video games and other online ventures? Some of these will require Mom & Dad's help with online accounts/platforms.

- \$ Provide gaming tutorials to other gamers in the neighborhood
- \$ Be a game tester for PlaytestCloud (get paid \$10/playtest) (13+)
- \$ Become a Social Media influencer. Users 13+ are allowed to post on TikTok, YouTube, and Instagram.
 - \$ Level-up: Sell merch like print on-demand T-shirts!
- \$ Help someone older manage their social media account
- \$ Get paid to livestream video games on Twitch. Livestreams on the platform can be set up by 13-year-olds under the supervision of a parent or guardian. From there, they can earn money through sponsorships, donations, affiliate marketing, and affiliate marketing
- \$ Take online surveys for cash or gift cards (Swagbucks – 13+)

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Kids Helping Seniors & Other Kids

There is always room for helping others and getting compensated for it. Kids have been babysitting forever, but there are many more ways kids can help other kids with their talents. Furthermore, elder neighbors may also be interested in kids' services, from doing household chores to playing games or reading together.

- \$ Offer Mother's Helper services
- \$ Classic Babysitting
- \$ Watch young kids at a large gathering so the parents can socialize with one another
- \$ Provide swim lessons in your backyard pool or the neighborhood's community pool
- \$ Provide school tutoring to younger neighbor children
- \$ Provide sports technique coaching for younger neighbor children
- \$ Provide music instruction to younger neighbor children
- \$ Small household chores for elderly neighbors
- \$ Offer reading services and company to elderly neighbors
- \$ Offer Senior Helper services (laundry, cleaning, organizing, yard work, cooking, holiday card addressing, etc. around the home)

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Entrepreneurial Small Business Support

If you are a small business owner, there are countless ways to engage your children in your business across the age spectrum. Under federal law, children younger than 16 years of age working in nonagricultural employment in a business solely owned by their parents, may work any time of day and for any number of hours.³

There are tax benefits to your business, and your child is eligible for earned income and by extension to invest that earned income into a [Roth] IRA. Ensure you fully document (written and photographic) evidence of their doing legitimate work, collect an I-9, and issue a 1099-NEC or W-2 for tax substantiation.

- \$ Provide modeling services for family's/friend's small business marketing materials (can be as young as newborn!!)
- \$ Stuff/Seal/Stamp envelopes with invoices or marketing materials
- \$ Shredding – bonus if you bring your own shredder to the neighbor's house or small business owner's office
- \$ Filing, other admin work for family/friend's small business
- \$ Data entry
- \$ Note taking for weekly meetings
- \$ Fundraiser / Conference / Event set-up, registration, speaking, participation, and support
- \$ Rental property cleaning
- \$ Fix & flip house demolition (older child!)
- \$ Fix & flip painting, drywall, carpentry, landscaping, or other [craft] work as qualified
- \$ Higher responsibility / value-add participation in your family's business ventures (yours, your siblings', your parents', your close friends', etc.)

³ Small Business Administration - <https://www.sba.gov/blog/5-reasons-hire-your-child>